



*"... serving the global food industry."*

FOR IMMEDIATE RELEASE

Contact: Lorien Onderdonk, 703-373-4300 or [londerdonk@iarw.org](mailto:londerdonk@iarw.org)

# **International Cold Chain Directory— Single Source for Cold Storage and Transportation Solutions**

## **2007 Directory Free to Food Industry Businesses**

ALEXANDRIA, VIRGINIA, January 25, 2007 – You have a twenty foot container of product valuing \$65,000 USD. You need to move it quickly and safely from Mexico to Florida. Upon arrival, this product needs to get into the hands of a competent refrigerated storage provider. Where do you look for assistance?

With the *International Cold Chain Directory* in hand, your cold chain solutions are but a turn of a page away. This 400-page sourcebook, produced annually by the International Association of Refrigerated Warehouses (IARW), the World Food Logistics Organization (WFLO), the International Refrigerated Distribution Association (IRTA) and the International Association for Cold Storage Construction (IACSC), contains over 1,600 listings for businesses with a core focus on efficiently moving and storing perishable products.

Within its five easily navigable, color-coded sections, food manufacturers, distributors and retailers will find an international selection of cold storage warehouses, refrigerated transportation companies, cold storage design experts and companies charged with providing support services to

the cold chain industry. Whether you need a warehouse to store your mangoes, or a new freezer door, you need this resource. Most exciting, are the opportunities the *International Cold Chain Directory* presents to the food industry for locating business partners around the world—in nearly 60 countries—that directly benefit from the knowledge and resources that membership in IARW, WFLO, IRTA and IACSC provides.

This indispensable guide to the global cold chain is available free of charge to food manufacturers, grocers, food service employees, trucking companies, libraries, associations, trade press and government bodies. To request a copy, visit [www.iarw.org](http://www.iarw.org) and follow the link for “Directory.” Interested parties may also call Cold Chain Headquarters at 703 373 4300.

# # #